



Sandeep Sharma
Managing Director,
NICE ASEAN & Middle East

“As the world moves to a digital economy, a company’s need to differentiate itself by providing the right level of personalized service, at the right time, becomes critical for survival. Customer success is a personal value of mine and I am committed to helping you deliver that differentiated experience to your customers.”

Sandeep is currently Managing Director at NICE where he has spent the last 6 years leading business operations in South Asia, Southeast Asia, and the Middle East. Prior to NICE, Sandeep was at Oracle, where he spent a decade in senior business and sales leadership roles within the Communications sector in the India-subcontinent and the rest of Asia Pacific. With over 20 years of experience, Sandeep started his working career in the US working for Alcatel, where he eventually handled management roles within Alcatel’s Optical Networking Business Unit.

Sandeep holds an MBA from the Fuqua School of Business at Duke University USA and a Bachelors of Engineering from National Institute of Technology, India.

About NICE

NICE is the worldwide leading provider of both cloud and on-premises enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 25,000 organizations in more than 150 countries, including over 85 of the Fortune 100 companies, are using NICE solutions. www.nice.com

